

Quality You Can Count On

MAINTENANCE PRODUCTS

Today's vehicles feature a wide array of systems and parts. Preventive maintenance is key to keeping them operating at their peak. So, when it comes to typical maintenance parts – filters, ignition wires and relays – DENSO First Time Fit® parts deliver quality you can count on! That's why for over 70 years, DENSO has been one of the world's largest original equipment suppliers.



Air Filters

DENSO air filters are the last line of defense against the harmful airborne abrasives that can cause premature engine wear:

- Precision molded sealing surfaces ensure a quality fit that traps dirt, dust and soot before it enters the engine
- High density, multi-fiber media and optimal pleat design for efficient air filtration
- Heat-resistant frame is developed to DENSO's precise First Time Fit specifications

Cabin Air Filters

DENSO First Time Fit cabin air filters capture nearly 100% of pollen and 99% of dust-sized contaminants:

- DENSO uses premium filter media that stop particulates down to 0.003 microns, outperforming conventional pleated filters
- There are up to five individual layers for super-fine filtration to trap airborne pollutants.
- Our unique design ensures optimal airflow and filtration while minimizing noise providing a quiet, comfortable ride

Oil Filters

DENSO is one of the world's premier OE oil filter suppliers and each one of our aftermarket filters meets our high standards for fit and performance:

- Durable heavy-duty steel case to resist distortion
- Molded, pre-lubricated O-ring delivers a leak-proof seal

first time fit

The best part is peace of mind.

MAINTENANCE PRODUCTS

Ignition Wire Sets

When replacing ignition wires, professional technicians choose DENSO ignition wire sets because they fit right, look right and work perfectly. Each set is manufactured under strict OE quality control and are tested to have factory-original fit, appearance and performance:

- For a strong connection, our terminals are attached using a patented process to ensure the cable and boot stay firmly attached during installation and removal.
- The sound of success – OE-style end caps “click” into place for easy installation and a secure fit so you “feel and hear” that a solid connection has been made.
- Our 7 and 8mm ignition wire sets are SAE J2031 Class E rated, the highest quality wire used in the industry, so they can withstand temperatures from -40o to 428o F as well as harsh chemicals and extreme moisture.
- Each wire is pre-cut to exact length so the wire sets are ready to install right out of the box.

Relays

With today’s sophisticated electronics, vehicles rely on electrical relays to keep systems operating effectively and efficiently. Our decades of experience producing relays for OE car companies around the world makes the very same performance and dependability available for the relay replacement aftermarket:

- Engineered to meet the most stringent automaker standards for shock resistance, arcing, and thermal protection, DENSO relays feature the lowest return rates in the industry.
- Lead-free, solderless construction prevents heat shock and arcing.
- Built to last, DENSO relays feature a controlled contact force and a self-adjusting air gap to increase longevity of internal components.

The DENSO Difference

- All First Time Fit® parts are engineered to meet DENSO’s high standards delivering exemplary quality and performance.
- DENSO products typically meet or exceed OE specifications.
- DENSO is always looking to improve our products, keeping us ahead of the competition.
- DENSO holds over 30,000 patents worldwide, so a lot of our technology is proprietary and cannot be copied.



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